WALNUT BLACK MAHOGANY

Cadillac Engravers P. O. Box 4215 Fort Lauderdale, Florida

THE Cadillac LINE

CADILLAC ALUMINUM LINE

(FRONT COVER)

This newly designed line will fill your needs for a line of signs, check desk calendars, folder racks, desk name plates, counter signs, projecting models (made to read one or two sides) glass overhanging models, door and wall models, room numbers.

FEATURES — YOUR SELECTION OF 10 DIFFERENT PANEL COLORS

Black, red, brown, green, gray, tan, white, blond (grained) mahagony (grained) walnut (grained).

All materials have a polished clear bakelite surface and can be kept immaculate simply by wiping with a damp cloth. Lettering is engraved into the matte white core. There is no filling to discolor, fade, or chip out. (White panels have black letters.)

> Cadillac Deluxe line of fixtures and back mounting plates. Nowhere can you obtain signs of such distinctive appearance.

All metalwork is aluminum anodized in either a natural or gold finish, and highly polished. It neither tarnishes nor fingermarks and retains its lustre through the years. The quality and outstanding functional beauty are a definite addition to the appearance. Designed in cooperation with architects and decorators, their simplicity harmonizes with today's modern decor.

> Hundreds of complete installations from coast to coast in banks, hospitals, schools, churches, and offices, assure the user of a continuing replacement service in the future.

Listed below are the items appearing on the cover of this folder. Engraved replacement panels are available for all units, and are easily changed. Panels are held in place with double-coated tape. Replacement panels are shipped with new tape.

No. 417 Name plate. A feature is the 1" x 6" name plate mounted on clip-plate. The clip-plate slides over the back plate. Base is ¼" x 1¼" x 6¾".
No. 418 Name plate. The back plate is ⅛" x 2" x 9½". Base ¼" x 1½" x 10½".
No. 419 Name plate. The ⅛" x 2" x 9½" back-plate is supported at a 55° angle by two solid, machined aluminum legs.
No. 423 Combination sign. A feature is the 1" x 6" name plate mounted on clip-plate. The clip-plate slides over the back plate. Designating plate is 2" x 9" base is ¼" x 1½" x 10½"; legs raise the back plate from the base.
No. 430 and 431 Direction sign. There is a plate on each side with arrow pointing to the left on one side and right on the other. Dimensions 2¾" high, 2" wide, 9" long.
No. 440 Designation sign. The base is ¼" x 1½" x 10½"; the back plate is ⅛" x 3" x 9⅜".
No. 442 Designation sign. Size 14½" x 11¾".
No. 443 Designation sign. Size 5½" x 9¾".
No. 444 F.D.I.C. sign for banks. The base is ¼" x 1½" x 9⅜". Back plate is 1/16" x 3½" x 8".
No. 445 Savings and Loan Insurance sign. Back plate is 1/16" x 3½" x 8".
No. 446 Designation sign. Base ¼" x 3" x 14¼", over all size 9" x 11¾".
No. 448 and 449 Club Payment signs. Back plate is 5" x 9¾". Base 2" x 10¼".
No. 451 Single Folder Rack. Base 5½" x 2¾", height 6¼", capacity 1" in depth.
No. 452 Double Folder Rack. Base 10½" x 2¾", height 6¼", capacity 1" in depth.
No. 454 Four Section Folder Rack. Base 15" x 3", height 6¼", capacity 1" in depth.
No. 455 Calendar Rack. Base ¼" x 3" x 14¼". Back plate 1/16" x 6¼" x 13¾"
No. 458 Card Stand. Base is ¼" x 2" x 10⅜". Back plate ⅛" x 5" x 9¾" Card Holder 1" x 3⅞"
No. 468 Holiday Standard. 14½" x 10½"
No. 470 Wall or Booth Calendar. 2" x 8½" x ⅜"
No. 471 Counter Calendar. 3¾" x 11" x 1"
No. 473 Counter Calendar. 2½" x 11" x 1"
No. 475 Double Sided Calendar. 4" x 10½" x 1"
No. 475-4 Double Sided Calendar. 3½" x 24" x 4"
No. 467 Drive-In-Window Unit, 9¼" x 10"
No. 477-2 Counter Calendar. 4" x 24" x 2"
No. 482 Spun Anodized Aluminum Urn. 19" height, diameter of top 11½"
No. 501 Cadillac Pen Ball Point with base. Base is 2" x 2"

CADILLAC PLEXIGLAS LINE

(BACK COVER)

The holders are made of heavy ⅜" gleaming, transparent plexiglas material, unaffected by weather and easily cleaned with a damp cloth. Replacement panels are available for all units, and are easily changed. Panels are held in place with double-coated tape. Replacement panels are shipped with new tape. All panels are engraved. Nothing to wear off or discolor.

Listed below are the items appearing on the back cover of this folder.

No. 110 Desk or Counter Model Back Plate ⅜" x 1⅝" x 7½" Panel 1/16" x 1" x 7½"
No. 111 Desk or Counter Model Back Plate ⅜" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞"
No. 112 Desk or Counter Madel Back Plate ⅜" x 2⅞" x 11⅞" Panel 1/16" x 2" x 11⅞"
No. 115 Desk or Counter Model Back Plate ⅜" x 3⅞" x 13⅞" Panel 1/16" x 3" x 13⅞"
No. A-210 Desk or Counter Model Back Plate ⅜" x 1⅝" x 7½" Panel 1/16" x 1" x 7½". Panel 1/16" x ½" x 7½"
No. A-211 Desk or Counter Model Back Plate ⅜" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞". Panel 1/16" x ¾" x 8⅞"
No. G-110 Glass Overhanging Model Back Plate ⅜" x 1⅝" x 7½" Panel 1/16" x 1" x 7½"
No. G-111 Glass Overhanging Model Back Plate ⅜" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞"
No. G-112 Glass Overhanging Model Back Plate ⅜" x 2⅞" x 11⅞" Panel 1/16" x 2" x 11⅞"
No. G-115 Glass Overhanging Model Back Plate ⅜" x 3⅞" x 13⅞" Panel 1/16" x 3" x 13⅞"
No. T-110 Teller Counter Model Back Plate ⅝" x 1⅝" x 7½" Panel 1/16" x 1" x 7½"
No. T-111 Teller Counter Model Back Plate ⅝" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞"
No. V-110 Counter Model Back Plate ⅜" x 1⅝" x 7½" Panel 1/16" x 1" x 7½"
No. V-111 Counter Model Back Plate ⅜" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞"
No. W-110 Projecting Model Back Plate ⅜" x 1⅝" x 7½" Panel 1/16" x 1" x 7½"
No. W-111 Projecting Model Back Plate ⅜" x 2¼" x 8⅞" Panel 1/16" x 1½" x 8⅞"
No. W-112 Projecting Model Back Plate ⅜" x 2⅞" x 11⅞" Panel 1/16" x 2" x 11⅞"
No. W-115 Projecting Model Back Plate ⅜" x 3⅞" x 13⅞" Panel 1/16" x 3" x 13⅞"
No. W-210 Projecting Model Back Plate ⅜" x 2⅞" x 7½" Panels 1/16" x 1" x 7½"
No. W-211 Projecting Model Back Plate ⅜" x 4" x 8⅞" Panels 1/16" x 1½" x 8⅞"
No. W-212 Projecting Model Back Plate ⅜" x 5¼" x 11⅞" Panels 1/16" x 2" x 11⅞"
No. W-215 Projecting Model Back Plate ⅜" x 7¼" x 13⅞" Panels 1/16" x 3" x 13⅞"
No. 426 Solid Walnut Triangular Block 1⅝"D. 1¾" H. 9" L. 1½" x 8½"
No. 427 Solid Walnut Triangular Block 1⅜" D. 2⅝" H. 11" L. Panel 2½" x 10½"

LETTER STYLES

FOR THE HIMALAYA

Letter Height	LENGTH OF SIGN 2"	3"	4"	5"	6"	8"	10"	11"	12"
¼"	8	16	25	34	42	59	76	84	92
⅜"	5	11	17	22	28	40	50	56	62
½"	4	8	12	16	21	29	38	42	46
¾"	3	5	8	11	14	20	25	28	31
⅞"	2	5	7	9	12	17	21	24	26
1"	2	4	6	8	10	15	19	21	23

BEST IN EXTRA COND

Letter Height	LENGTH OF SIGN 2"	3"	4"	5"	6"	8"	10"	11"	12"
¼"	6	13	20	26	33	47	60	66	70
⅜"	4	9	13	17	22	31	40	44	49
½"	3	6	10	13	16	23	30	33	36
¾"	2	4	6	9	11	15	20	22	24
⅞"	2	4	5	7	9	13	17	19	21
1"	2	3	5	6	8	11	15	16	18

INTERIOR CONDENSED

Letter Height	LENGTH OF SIGN 2"	3"	4"	5"	6"	8"	10"	11"	12"
¼"	5	9	13	17	22	31	40	44	49
⅜"	3	6	9	11	14	20	26	29	32
½"	2	4	6	9	11	15	20	22	24
¾"	1	3	4	6	7	10	13	15	16
⅞"	1	2	3	5	6	9	11	12	14
1"	1	2	3	4	5	7	9	10	12

SIGNS NORMAL

Letter Height	LENGTH OF SIGN 2"	3"	4"	5"	6"	8"	10"	11"	12"
¼"	4	7	11	14	18	25	32	36	40
⅜"	3	5	7	9	12	17	20	23	26
½"	2	4	6	8	10	13	17	19	20
¾"	1	2	3	5	6	8	10	12	13
⅞"	1	2	3	4	5	7	9	10	11
1"	1	2	3	3	4	6	8	9	10

SEE EXTENDED

Letter Height	LENGTH OF SIGN 2"	3"	4"	5"	6"	8"	10"	11"	12"
¼"	3	5	8	11	14	20	25	28	31
⅜"	2	3	5	7	9	13	17	19	21
½"	1	2	4	5	7	10	12	14	15
¾"	1	2	2	3	4	6	8	9	10
⅞"	1	1	2	3	4	5	7	8	9
1"	1	1	2	2	3	5	6	7	7

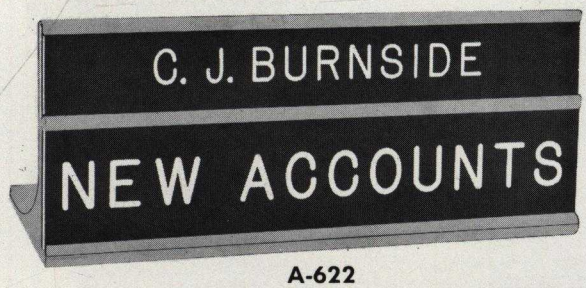
Cadillac MASTER LINE

Frames are extruded aluminum, designed to hold the engraved inserts of any of the 10 plastic materials. All metalwork is anodized aluminum in either gold or natural finish, and highly polished. It neither tarnishes nor fingermarks and retains its lustre through the years.

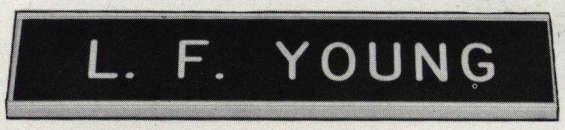
This newly designed line will fill your needs for a sign requiring a permanent or a changeable plate. The engraved plastic inserts slide into the metal frame from the ends.

A-611

A-612



A-622



D 612

PROJECTING W 612 to W 618

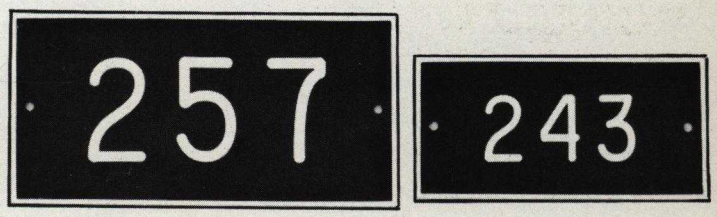
PRICE, COMPLETE WITH INSERTS:

			one-line	two-line
A-611	Desk or Counter Style	1⅞" x 8⅞"	$5.65	$6.65
	Replacement Panel	1½" x 8⅞"	2.25	3.25
A-612	Desk or Counter Style	2⅜" x 12"	7.50	8.50
	Replacement Panel	2" x 12"	3.00	4.00
A-622	Desk or Counter Style	3" x 12"		
	Complete with 2 panels			13.25
	Replacement Panel		3.00 ea.	
D-612	Flat Mounting for Door or Wall	2¼" x 12"	$7.50	
	Replacement Panel	2"x12"	3.00	

		size of panel	one side	two sides
W-612	Projecting	2" x 12" x ⅛"	$7.50	$9.00
W-613	Projecting	3" x 14" x ⅛"	9.50	11.00
W-614	Projecting	4" x 16" x ⅛"	12.75	14.50
W-615	Projecting	6" x 16" x ⅛"	19.75	23.75
W-616	Projecting	8" x 18" x ⅛"	25.25	29.75
W-617	Projecting	10"x20"x⅛"	29.50	34.50
W-618	Projecting	12" x 24" x ⅛"	38.75	43.75

Cadillac ROOM NUMBER MODELS

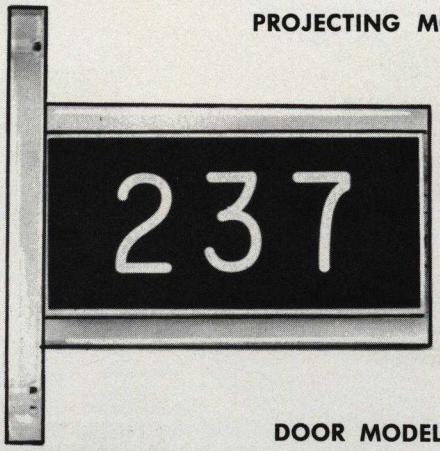
Panels are made of Bakelite material with white letter engraved. One of our 10 color panels will harmonize with your color scheme. (White panels have black letters.) Panels are drilled for mounting.



No.	Panel Size	Number Size	Price
11	3 x 1½"	¾"	$ .75
12	4 x 2"	1"	1.00
15	5 x 3"	1¼"	1.25

Price includes one to three digits. Plates with over three digits require special quotation.

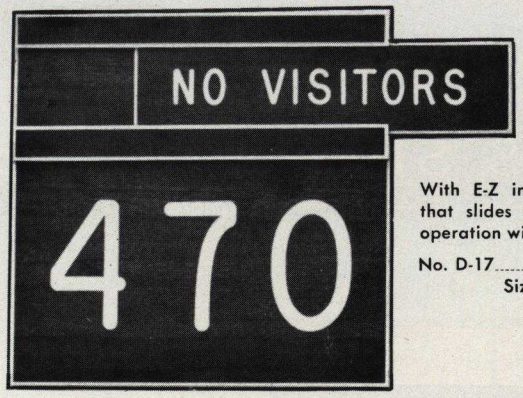
PROJECTING MODELS



The holders are made of heavy ⅜" gleaming, transparent plexiglas material, unaffected by weather and easily cleaned with a damp cloth.

	1 side	2 sides
No. W-12 Price	$3.25	$4.00
Size 2¾ x 4"		
No. W-15 Price	$4.25	$5.00
Size 3¾ x 5"		

DOOR MODEL



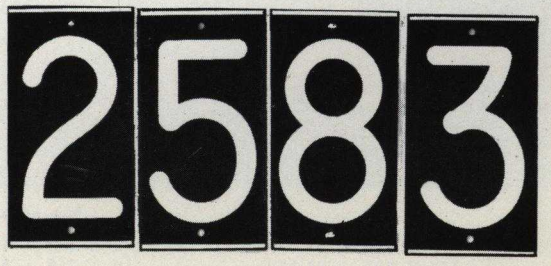
With E-Z interchangeable plate that slides in. Designed in cooperation with hospital architects.

No. D-17.....Price $3.25
Size 4" x 4"

STOCK NUMERAL PLATES

The stock numeral plates are engraved on 1/16" thick black bakelite with bold WHITE numerals. Each numeral plate has two screw holes so it can be attached to wood doors, etc. Widely used for identifying doors or treatment rooms, hotels and hospitals. Carried in stock at all times.

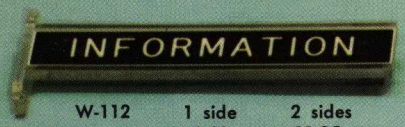
No. 16 Size 1⅝" x 3" Price, each.....$ .75



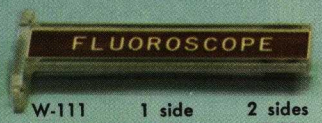
THE CLEAR PLEXIGLAS LINE

PROJECTING MODELS

W-115 1 side 12.50 2 sides 16.25

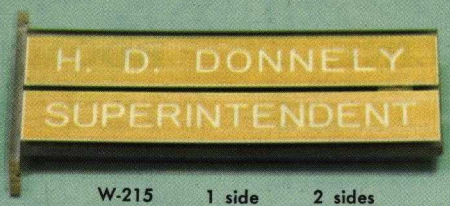


W-112 1 side 8.50 2 sides 11.25

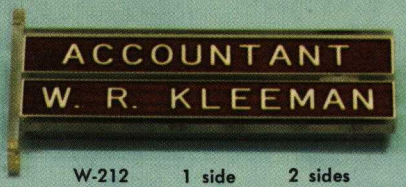


W-111 1 side 5.50 2 sides 7.50

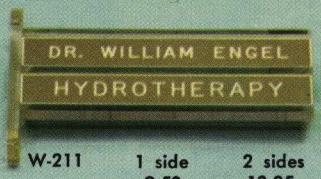
W-110 1 side 3.75 2 sides 5.25



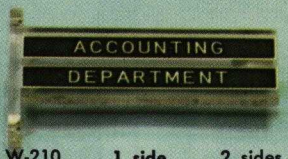
W-215 1 side 20.50 2 sides 28.00



W-212 1 side 16.25 2 sides 21.75



W-211 1 side 9:50 2 sides 13.25



W-210 1 side 5.25 2 sides 8.25

WALNUT WOOD BLOCKS

427 8.50

426 6.50

V MODELS

V-111 9.25

V-110 6.00

FLAT DOOR MODELS

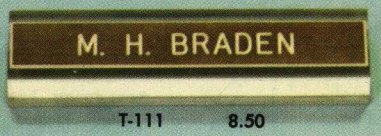
D-115 12.50

D-112 8.50

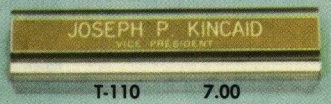
D-111 5.50

D-110 3.75

TELLER MODELS



T-111 8.50

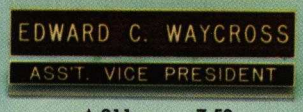


T-110 7.00

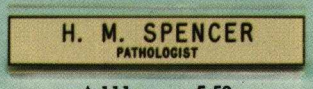
DESK MODELS

A-115 12.50

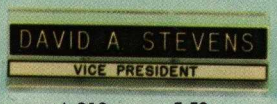
A-112 8.50



A-211 7.50



A-111 5.50



A-210 5.50

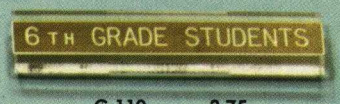
A-110 3.75

GLASS MODELS

G-115 12.50

G-112 8.50

G-111 5.50



G-110 3.75

REPLACEMENT PANELS AVAILABLE IN ALL TEN COLORS

110 & 210 — $1.25
111 & 211 — $1.65
112 & 212 — $2.50
115 & 215 — $3.50
426 — $2.25
427 — $3.50

Extra line engraved — $1.50

SEND FOR COMPLETE CATALOG.

Digitized by:

ASSOCIATION
FOR
PRESERVATION
TECHNOLOGY,
INTERNATIONAL
www.apti.org

BUILDING
TECHNOLOGY
HERITAGE
LIBRARY

https://archive.org/details/buildingtechnologyheritagelibrary

From the collection of:

Carol J. Dyson, AIA